

**GCE AS****B700U20-1**

S25-B700U20-1

**MONDAY, 19 MAY 2025 – MORNING****ENGLISH LANGUAGE – AS component 2**  
**Using Language****2 hours**B700U201  
01**ADDITIONAL MATERIALS**

A WJEC pink 16-page answer booklet.

**INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer both Section A and Section B.

Write your answers in the separate answer booklet provided, following the instructions on the front of the answer booklet.

Use both sides of the paper. Write only within the white areas of the booklet.

Write the question number in the two boxes in the left-hand margin at the start of each answer, for example 

|   |   |
|---|---|
| 1 | 1 |
|---|---|

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Leave at least two line spaces between each answer.

**INFORMATION FOR CANDIDATES**

Each question carries 50 marks.

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers.

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### Section A: Investigating data

Answer **all parts** of the following question. You should spend no more than **25 minutes** on **a)–c)** and the remaining **35 minutes** on **d)**.

The corpus of data on pages 4 and 5 consists of vehicle bumper stickers.

**Contextual information is implicit within the texts. You do not need to refer to it in questions a)–c). The information may help you in your response to d).**

- |   |   |
|---|---|
| 0 | 1 |
|---|---|
- a) Identify and write down **two** different phonological techniques used in the texts. Describe each one using accurate terminology and briefly explain the effects created in each case. [4]
- b) Identify and write down **four** lexical or semantic effects used in the texts. Describe each one using accurate terminology and briefly explain the effects created in each case. [8]
- c) Identify and write down **four** different grammatical structures used in the texts. Describe each one using accurate terminology and briefly explain the effects created in each case. [8]
- d) Using examples from the texts, analyse and evaluate the ways in which language is used in the messages of vehicle bumper stickers. [30]

In your response, you should consider:

- the context/purpose of the sticker and who has chosen it
- the tenor and the effect of the lexical choices
- how form and structure are used to create impact
- the similarities and/or differences.

You may use your answers to **a)–c)** and your own knowledge to inform your response.

**Corpus of data: Vehicle Bumper Stickers****Text 1**

They say you are what you eat...

But I don't remember eating

A LEGEND!

**Text 2**

If you think I'm a dreadful driver –

you should try my cooking!!

**Text 3**

Please be patient: TEEN DRIVER

& Petrified Parent on Board!

**Text 4**

RETIRED:

The only BOSS I have now is...

THE WIFE

**Text 5**

Never do anything you wouldn't  
want to explain to the paramedics

**Text 6**

No power tools or valuables are left  
in this vehicle overnight

Security by The Norwich Mafia

**Text 7**

KEEP YOUR DISTANCE

If you are reading this

YOU ARE TOO CLOSE!

**Text 8**

Don't Follow Me:

I'm Lost Too...

**Text 9**

Real women drive  
TEN-TONNE TRUCKS

**Text 10**

Jesus is Coming soon:  
ARE YOU READY?

**Text 11**

I'M SO GAY  
I can't even drive straight

**Text 12**

DON'T BLAME ME:  
I voted for REMAIN!  
UK in EU 4EVA

**Text 13**

If you're HAPPY and you know it  
HONK YOUR HORN

**Text 14**

BLACK BOX FITTED  
TRUST ME – I'm more PI\*\*ED OFF  
than you are!!

**Section B: Creative and Critical Writing**

Choose **either** question 

|   |   |
|---|---|
| 0 | 2 |
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 or 

|   |   |
|---|---|
| 0 | 3 |
|---|---|

, and then complete part 

|   |   |
|---|---|
| 0 | 4 |
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You should spend no more than **35 minutes** on your creative writing and the remaining **25 minutes** on your critical writing.

**Either,**

|   |   |
|---|---|
| 0 | 2 |
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Write an extract from a story in which a character is a passenger in a car. You may use the corpus of data as a stimulus, but you should introduce ideas of your own.

You should aim to write approximately 350 words. [30]

**Or,**

|   |   |
|---|---|
| 0 | 3 |
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Write a speech entitled 'Bumper Stickers: Harmless Fun or Dangerous Irritation?' for a debating competition. You may use the corpus of data as a stimulus, but you should introduce ideas of your own.

You should aim to write approximately 350 words. [30]

**And,**

|   |   |
|---|---|
| 0 | 4 |
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Write a commentary analysing and evaluating the linguistic and grammatical choices you have made in your writing. Comment particularly on your language features and their effectiveness in relation to the context given in either 

|   |   |
|---|---|
| 0 | 2 |
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or 

|   |   |
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| 0 | 3 |
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